

CHNA Implementation Plan Tactics - Page County IA (on behalf of Shenandoah Medical Center)

Wave #3 CHNA Health Needs Tactics - Year 1 of 3 (Starting 1/1/2019 - 12/31/2021)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	Resources (Hours)	\$\$\$
1	Mental Health (Diagnosis / Treatment / Aftercare)	a	Continue to expand the number of prescribing providers available to the citizens of Page County through additional recruitment efforts.	SMC	CRHC, Waubonsie Mental Health Center, Midwest Mental Health	Ongoing		
		b	Implement Psychiatric Telehealth Evaluation in the Emergency Room with the assistance of Heartland Family Services.	CRHC	SMC, Heartland Family Services	Feb-19	40	\$2,800
		c	Expand access to telehealth services by evaluating partnerships with institutions providing telehealth services.	SMC	CRHC, University of Iowa, Bryan Health, Waubonsie Mental Health Center	Aug-19		
2	Drug Abuse (Opioid / Meth / Others)	a	Implement use of Prescription Monitoring Program by all prescribing providers.	SMC	CRHC, Iowa Board of Pharmacy	Apr-19	4	\$1,450
		b	Implement use of Electronic Prescribing of Controlled Substances.	SMC	CRHC, Allscripts	Mar-19	120	\$68,000
		c	Apply for grant at county level to combat opioid abuse and implement proposed programs.	Page County Board of Supervisors	SMC, CRHC	Mar-19	8	\$500
3	Chronic Diseases (Heart / Pulmonary / Diabetes)	a	Institute population health programs at both hospitals to manage individuals with chronic diseases.	SMC	CRHC	Apr-19	6,240	\$150,000
		b	Partner with local employers to institute wellness programs that address the management of chronic diseases.	SMC	Shenandoah Community Schools, United Group Ins., Shenandoah Family Dentistry, KMA	Jul-19	600	\$18,000
		c	Increase availability of specialty services for specialties such as cardiology, pulmonology, and endocrinology.	SMC	Methodist Health System, Nebraska Medicine	Jun-19		
4	Awareness of Healthcare Services	a	Work to update and disseminate a Help Connect Resource Directory to community members and providers.	Page County Public Health	SMC, CRHC	Apr-19	2	\$100
		b	Continue to expand the use of social media as an affordable mechanism to educate the public on available healthcare services.	SMC, CRHC		Ongoing	400	\$12,000
		c	Develop a new website that will provide increased functionality to better educate patients on available healthcare services.	SMC		Jul-19	900	\$22,500
5	Dentists Accepting Medicaid	a						
	This health need is not part of SMC's Mission of Critical Operations. Will partner with others as appropriate.	b						
6	Reproductive Health Education	a	Expand outreach of Women's Health providers in Page County to reach additional patients.	SMC	CRHC	Jul-19	192	\$38,400

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		b	Remodel current Labor & Delivery suites to allow for improved educational resources to be provided to patients during their stay.	SMC		May-19	320	\$41,000
		c	Work to connect with local schools on improving current educational resources available to students.	SMC, CRHC	Local School Districts	2020		
7	Affordable Healthcare Insurance	a	Continue to work to decrease the overall cost of care for patients by reducing overall expenses in the organization.	SMC		Dec-19		
		b	Work with local employers to develop wellness plans that will allow them to reduce their overall health insurance claim experience to decrease the costs associated with their plans.	SMC		Ongoing	600	\$18,000
		c	Continue to participate in Shared Savings model plans that focus on reducing the cost of caring for high healthcare utilization individuals.	SMC, CRHC		Ongoing		