

CHNA Implementation Plan - Shenandoah Medical Center (SMC)

3-Year tactics (Page & Fremont Counties IA) effective 1/1/16 thru 12/31/18

N	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" address need.	LEAD	Partners	Timeframe	Resources (Hours)**	\$\$\$**
1	Expand Mental Health Services (Prevention, Stabilization, Placement)	a	Provide a rental space for Waubonsie Mental Health Center on the SMC property.	Shenandoah Medical Center	Waubonsie Mental Health; Midwest Mental Health	Ongoing	---	\$2,000
		b	Recruit additional providers to ensure better access to mental health services.	Midwest Mental Health	SMC; Waubonsie Mental Health, SW Iowa Families	Ongoing		\$0
		c	Pursue a telemedicine partnership to increase access to additional providers.	SMC		2017		\$12,000
		d	Continue and expand hospital enrollment assistance education and services for Medicare/Medicaid and other 3rd parties.	SMC (Social Services & Financial Counselor)		Ongoing		\$6,000
		e	Educate hospital ER staff regarding mental health issues and how to address them.	SMC (Emergency Dept. and Behavioral Health)				\$500
		f	Encourage & increase depression screenings by primary care physicians					\$600
2	Fight Obesity (Fitness, Nutrition, Expand Selection of Healthy Foods)	a	Continue to promote fitness & healthy lifestyles focusing on promoting walking trails, restaurants healthy meals and health fairs, classes, speakers etc.	SMC; Shenandoah City Government	The Wellness Center; PSA Schools; Page Co Public Health	Ongoing	---	\$0
		b	Organize school "Safe Walking Route". Designate bike lanes in the community					
		c	Continue to grow & promote community farmer's market. Offer gardening classes.					
		d	Establishment of formal Wellness Program for Community.	SMC (Wellness Center & Wellness Program)	United Group Insurance			\$35,000
		e	Conduct an inventory of fitness centers in Page & Fremont Counties					
		f	Continue to promote WIC and food stamp programs.					

		g Increase access to healthy foods in schools and for seniors.					
3	Reduce Drug Abuse	a Establish a community task force to explore how to stop black market sales of prescription meds. Setup a program to monitor prescription drug abuse	Page & Fremont Law Enforcement	PSA Pharmacies & Schools; SMC; Page & Fremont Public Health; Zion Recovery Services; PSA Providers	TBD	---	\$0
		b Develop educational handouts for medical providers to distribute to patients when prescribing schedule II drugs					
		c Establish & promote a drug drop program twice a year					
		d Increase (& train) school-based programs regarding substance abuse.					
4	Improve Diabetes Services / Education	a Hire an additional dietitian to increase access to services.	SMC		12/31/2016	---	\$45,000
		b Hold diabetic education group seminars once per month					\$960
		c Explore the establishment of a Farmer's Market at SMC					\$450
5	Educate on Sexually Transmitted Infections	a Work with women's health providers to provide additional education through Science Café program	SMC		Oct-16	---	\$300
		b Continue to increase testing of local youth in SMC Women's Health clinic through patient education.					
		c Increase use of HPV testing in adolescents.					
6	Increase Access to Child Care	a Note: Not part of Shenandoah Medical Center mission critical operations. SMC will partner on tactics.	Turnbull Child Development Center; Essex Child Care Center	Shenandoah Chamber & Industry Association	TBD	---	\$0
		b Promote local child care services and help to educate new employees and their families about available child care options.			Ongoing		
		c Increase access to walk-in clinic, pediatrician, and promote Vaccine for Children program.	SMC	Page County Public Health	12/31/2016		

7	Loss of Major Employer in Community (Economic Development)	<p><i>Note: Not part of Shenandoah Medical Center mission critical operations. SMC will partner on tactics.</i></p> <p>a</p>	Shenandoah Chamber and Industry Association	SMC and other local businesses	Ongoing	---	\$0
		<p>b</p> <p>Continue to be a part of local Shenandoah Chamber and Industry Association and attend board meetings to provide additional input.</p>					\$2,400
		<p>c</p> <p>Work to recruit additional employers to the area to replace jobs lost at Eaton Corporation.</p>					
Total SMC Expense - Fiscal 2016							\$105,210

** Allocated SMC Time / Dollars Year 2016